

WORD ON THE STREET

Things are blooming and businesses are opening this spring!

The new **UPS Store** has opened at the Adelphia House on the corner of 13th and Chestnut Streets, offering a full range of services. Store Manager Lauren Tu tells me that they will offer mailbox and postal services, packaging and moving supplies, notary, faxing and copying services, and passport photos.

The Patio at Raw Sushi & Saki Lounge will be opening as this issue goes to print. They are celebrating by opening every Saturday and Sunday for Brunch from 12pm-3pm. Other exciting news is that you will soon be able to enjoy Raw Sushi at Boyd's, beginning the middle of the month! Did you know that they are already the designated sushi caterer for the Four Seasons Hotel?

Time is now open with amazing entertainment every Thursday and Friday, during happy hour and every Saturday night during dinner, in the restaurant, from 8pm-11pm. The Bohemian Lounge has a DJ Thursday thru Saturday nights.

The Marriott Downtown has launched their new 3-meal restaurant "13" (Inspired American Cuisine), and **Circ**, the contemporary new lounge in the center of the lobby. If you have not yet seen what they have done, do yourself a favor and check them out!

Tria Café's Tria Fermentation School has just added some great May classes to their always interesting schedule.

Here are a few samples: Beyond Blue Nun, Oregon from A-Z, Passion has Red Lips, Go Greek and Trappists Unrobed. For a complete list of all their classes visit www.triacafe.com

If you haven't noticed yet, the **VIP Grocery** and surrounding businesses are getting a refreshing face-lift, which will make our Midtown Village section of Walnut Street pop!

And speaking of a face lift, have you been in the **Philadelphia Building** (1315 Walnut Street) lately? Warren Muller of Bahdeebahdu was brought on board by Goldman Properties to do the lighting design. Once you see this fantastic installation, you will know why Warren once made thousands of design dreams come true for Disney. The rest of the building is coming alive as well with tasteful new colors, wallpaper and lighting on each floor.

There are a few businesses making moves this month. **Center City Engraving**, is moving at the end of May from 1206 Walnut to 1220 Walnut—this is the building adjacent to Staples that has been empty for many years.

Taking over 1206 Walnut is a new **AT&T Wireless** store licensed with AT&T and operated by ABS Mobility, a Philadelphia based company managed by Greg Golin, who also operates the AT&T at 3rd and Market Streets.

If you have information about things soon to happen, please contact James McManaman at Absolute Abstract 215 -733-0190 or email president@midtownvillage.org.

Midtown Village Members for more information, visit www.midtownvillage.org

ARCHITECT

Gray Smith's Office

BANKING

Royal Bank America

Wachovia Bank

BOOKSTORE

Robin's Bookstore

BUSINESS SOLUTIONS

215 Secure

Gyro Worldwide Advertising, Inc.

Media Copy

Printers Place

Seventy 7 Advertising

Three-Sixty Consulting

The UPS Store

Wireless Philadelphia

EROTICA

Danny's

FITNESS

12th Street Gym

Everyone's Racquet

Fusion

Seeger Park Tennis Club

VIGORworks

FLORIST

FruitFlowers

Barbara's Florist

FOOD & DRINK

13th St. Pizza

Bill's Breakfast & Lunch

Bindi Restaurant

Bonte Wafflerie & Café

Brew Ha Ha!

Capogiro Gelato Artisans

Caribou Café

Cool Beans

Doc Watson

Dragon Place

Edible Arrangements

El Vez Restaurant

Fergie's Pub

Finn McCools

Grocery

Joe Coffee Bar

Knock

Lolita

McGillin's Olde Ale House

Midtown II Restaurant

Passage to India

Portofino Restaurant

Prime Lounge

RAW Sushi & Saké Lounge

Starbucks Coffee

Time

Tbar

Tria

Upstares & Sotto Varalli Restaurant

Valanni Restaurant

Vintage

Woody's

Zinc

Zio's Pizza

OTHER

Abington Aesthetic & Laser

Medical Center

Philadelphia Sketch Club

REAL ESTATE

Goldman Properties

Pearl Properties

The Gramercy

JEWELER

Caleb Meyer

Simpson's

LIFESTYLE

Absolutes Abstract

Absolute POP!

All Makes Electric

Doggie Style

Duross & Langel

Fast Frame

Hostelling International

I Goldberg Army Navy

Lucky Strike

Matthew Izzo

Media Copy

Mitchell & Ness

Modern Eye

Open House

Philadelphia Sketch Club

Printers Place

Sailor Jerry

Scarlet Fiorella

PHAG (Philadelphia Home Art Garden)

Spruce Street Video on 12th

Tracey Evelyn Day Spa

Washington Square Chiropractic

LODGING

Alexander Inn

Holiday Inn Express Midtown

Philadelphia Marriott Downtown

SALON

Andre Richard Salon

Cut Hair Studio

D.Tails & D.Signs

Groom

Nova Hair Salon

Decarlo Hair Salon

Salon Ricochet

TANNING SALON

Soleil Tanning Center

MIDTOWN Village BEAT

ISSUE 3 • MAY, 2008



ROYAL BANK AMERICA GOES GREEN!

Royal Bank America, located at 1230 Walnut St., has historically been known as a business bank with great solutions to help small and mid-size companies manage their money smarter, faster and better. Midtown Village Treasurer Denise Kaminski has been the

Branch Manager at this location for the past 11 years. "That is pretty much unheard of in the banking world and a testament to the relationship she shares with her customers," says Director of Marketing Marc Sanders. Besides outstanding customer service and business banking, Royal Bank America will soon be known for their commitment to helping sustain our environment.

A small, neighborhood bank since 1963, Royal Bank America has taken on a new initiative to respond to its employees and customers' desire for the bank to be environmentally friendly and act locally, as well. Their new initiative to help the environment is a breeze. Customers simply have to sign up to receive e-statements (which are secure and faster than paper ones) and Royal Bank will do their part by planting a tree for each customer that participates! In order to facilitate the tree planting, they have partnered with a local non-profit organization, Future of Life (FOL), to sponsor their Trees for the 21st Century Program. Trees for the 21st

MIDTOWN VILLAGE is a unique enclave of independent, open-minded boutiques, restaurants, lofts and more.

The area attracts a diverse group of forward thinking individuals who are drawn to the locale's distinctive energy. Its vitality and spirit is almost tangible to those walking through its streets.

Abuzz with new life, restored turn-of-the-century buildings serve as the backdrop for Philadelphia's new hub of creativity and modern discovery.

Close-knit relationships between local businesses and the area's many residents create a strong sense of community, evident in its seamless transition from bustling business district to vibrant nightspot at dusk.

Century is a unique educational and tree-planting program for children ages 6 to 18, involving a science-based curriculum, tree planting, and ongoing stewardship activities.

This initiative aims to teach children about the value of the environment, expand the world inventory of trees to protect and improve natural resources, and to help children value long term stewardship of trees, Earth's "perfect organic machines." Royal Bank provides the trees and FOL works with local Girl Scouts to plant the trees across the Delaware Valley. Each Girl Scout earns a "21st Century" patch for their participation in this program to help save the environment.

Royal Bank America's involvement with the Trees for the 21st Century program is indefinite, so Royal Bank America will maintain their commitment to helping sustain our environment, so long as customers are committed to doing their part, by eliminating unnecessary paper waste.

Royal Bank America is located at 1230 Walnut St. They offer online banking for consumers and businesses, including Internet Bill Pay, Cash Management and Electronic Statement Delivery. For more information visit www.royalbankamerica.com.

Insider Tip: Royal Bank has a 24-hour ATM machine located just outside of their branch on 13th and Walnut St. The ATM is free for customers and only has a \$1 fee for non-customers! Plus, they have the best lollipops this side of Broad!



Fusing a small neighborhood atmosphere with all that fast-paced city living has to offer, Midtown Village has grown to become one of Philadelphia's most distinctive areas.

Sharing similar boundaries with an area of Center City known as the Gayborhood, the Midtown Village Merchants Association is proud of its diversity, its many independent businesses and its willingness to love all!



DRINK, DANCE AND DINE AT TIME

MIDTOWN VILLAGE'S NEW WHISKEY BAR, TAPROOM & BOHEMIAN ABSINTHE LOUNGE

The vibrant Midtown Village restaurant and bar scene got a welcome addition last month, with the grand-opening of TIME, in the old Ludwig's location on Sansom St. The creation of dynamic husband and wife restaurateurs, Jason and Delphine Evenchik, TIME seamlessly rolls three different concepts into one amazing space.

TIME features something to whet every appetite. The 60-seat, main dining room is decorated in an elegant, 1930s feminine style. For happy hour Thursday through Saturday, enjoy upbeat Dixieland Jazz or Bossanova, while sipping wine from their extensive list, created by certified sommelier, Delphine. The beer connoisseur will not be disappointed either, as they have 40 bottled beers and 20 beers on tap ranging from local craft brews, peppered with German and Belgian, to beers from around the globe including Vietnamese, Indian and Jamaican brews.

TIME's whiskey bar and taproom (directly across from the dining room) evokes a warm, comfy masculine feel, complimenting the more feminine dining room. The bar boasts 100 whiskeys, from small batch bourbons to single malt scotches, spanning several continents. From the U.S. to Ireland, from Canada to Japan, the whiskey offering caters to palates both novice and trained. To compliment, the bar also features brass taps that filter water directly to your glass, to eliminate wasteful bottles.

The menu, which is available in both the dining room and the whiskey bar, is described as "new country club" but with a twist. Created by Executive Chef Keith Murphy (formerly of Vintage Wine Bar & Bistro), the cuisine explores dishes from all over the globe. Murphy weaves vibrant regionalism with the vision of the modern American diner, using five prime cuts of beef and game, fowl and seafood. Menu samplings include chilled jumbo shrimp cocktail with a Bloody-Mary coulis, a 16 oz. Cote de Boeuf -bone-in Rib-Eye accompanied

by TIME's signature mashed potatoes, haricot verts, topped with marrow and red wine jus, Venison Tenderloin marinated in aged bourbon and served with celery root puree, pickled mustard green and a raspberry-basil coulis, a Wild Boar Rack encrusted in pine nuts, served with roasted garlic biscuits, bourbon braised apple.

Tucked away on the upper level of TIME is perhaps the most innovative new bar in center-city, **The Bohemian Absinthe Lounge**. The Parisian-style nightclub hosts DJs Thursdays through Saturdays, playing progressive house and pop jams. Dance with the green fairy in the lounge, where three different types of the newly legal green elixir may be consumed. The Bohemian also offers absinthe for two or four people. Guests top off their own drinks with chilled water served through the glass fountains' spouts at a table or on the bar.

TIME leaves little to be desired for wine & spirits aficionados and foodies alike. With three unique rooms, there is no need to even leave the building for a change of scenery or cocktail.

A late night menu is available until 1 a.m. daily. TIME is open seven days a week and will serve Sunday brunch. Look for lunch offerings at TIME beginning at the end of the month. Guests can also expect live music Thursday through Saturday, during happy hour.

Whether you're in the market for an intimate dinner, a scotch after work, a night out at the club or a place to watch the game, TIME and its upstairs Bohemian Lounge offer something for every taste.

TIME is located at 1315 Sansom St. For more information, call 215-985-4800.



Dining area and bar at TIME

MAY EVENTS WHAT'S HAPPENING IN MAY?

McGillin's Olde Ale House

1310 Drury St., 215-735-5562
www.mcgillins.com



Saturday May 3rd—Kentucky Derby: Don your best hat for McGillin's Kentucky Derby party. They will be mixing fresh mint juleps (only \$3), and serving sirloin steak (only \$5 plus salad for 99 cents) and pitchers of Pabst Blue Ribbon (only \$5). No cover. Prizes for best headdress!

Monday, May 5th—Cinco de Mayo: McGillin's will toast Cinco de Mayo with Dos Equis on draft, Corona Light bottled, fresh classic margaritas plus watermelon, mango and strawberry margaritas. Deejay. No cover. All week long leading up to the bash, they will serve Mexican/Irish specialties including Corona beer, battered fresh fish & chips, Irish chimichangas, burger con queso and more.

Seeger Park Playground

Lombard St. Between 10th and 11th Streets.
http://projects.kaboom.org/seegerparkplayground

Sunday May 4th—Children's Festival 11am-3pm (rain-date Saturday, May 10th) the Friends of Seeger Park Playground are proud to announce the first annual children's festival. Bring the whole family for lots of fun and food! The festival will feature a moon bounce, face painting, a petting zoo, music, crafts, free tennis lessons, and a raffle! To volunteer or for more information, please email seegerparkplayground@gmail.com. All proceeds will go toward the beautification and renovation of Seeger Park Playground.

Tracey Evelyn Day Spa

201 S. Camac Street, 215-545-5285
www.traceyevelyndayspa.com

Get ready for summer with two new luxurious packages!

SILVER PACKAGE:

One hour European facial, a relaxing 1-hour Swedish massage and a soothing, exfoliating, foot treatment for \$140.00

GOLD PACKAGE:

One hour customized facial, a therapeutic, 1-hour, deep tissue massage and a detoxifying body wrap and a lite 'n tasty meal for \$230.00

Robin's Books

108 S. 13th Street, 215-735-9600
www.robinsbookstore.com

Wednesday May 7, 6pm—Non-fiction

Robert Zaller on theft of the century: who's trying to steal the Barnes, and why it won't work. Robert will discuss the background to the trustee petition of 2003 to move the Barnes Foundation, the role of the Pew Charitable Trusts and the Annenberg and Lenfest Foundations in staging it, and the current battle to save the Barnes, which is now in court. More information available at <http://www.barnesfriends.org>

Thursday May 22, 6pm—Writers On Writing #5

HAKI MADHUBUTI ON POETRY
The program consists of a 15 minute reading and 45 minute presentation, followed by discussion and a question and answer period. This is a special series sponsored by Moonstone and requires pre-registration and a \$25.00 Contribution. There is a student rate of \$15.00, with ID. In addition to participation in the workshop, you will receive an autographed copy of Haki Madhubuti's book, *Run Toward Fear*, new poems and a poet's handbook. You can also listen to the discussion for \$10.00 online.

Midtown Village Businesses Giving Back!

April 17th—Heart to Heart, a conversation with Anna Quindlen, to benefit the birth center at the Park Hyatt Philadelphia at the Bellevue Fruitflowers participated in this chef's showcase, charity event, in support of the birth center. Fruitflowers served a delicious dessert of fruits and chocolate covered berries to over 400 participants to help raise funds for the center. www.fruitflowers.com.



Susan Ellman and Ellen Davis; Co-Founders of FruitFlowers® Incredibly Edible Delites at Birth Center benefit. Picture by Brett Silver for SocialPhilly.com